

WILSON LAI

Multidisciplinary Designer

CONTACT

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WEBSITE

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EDUCATION

LASALLE COLLEGE OF THE ARTS

2014–2017

Bachelor of Arts, Design Communication,
First Class Honours

Validated by Goldsmiths, University of London

NANYANG POLYTECHNIC

2009–2012

Diploma in Digital Media Design (Interaction
Design) — with Merit

HONOURS

DIRECTOR'S LIST HOLDER

3 Semesters

*The Director's List is awarded to the top 15% students
who excelled academically in the semester.*

SKILLS

Art Direction
Advertising Communication
Branding & Identity
Creative Direction
Digital Imaging
Editorial Design
Graphic Design
Photography
Social Media Management
Typography
User Interface Design
Video Production
Web Design & Development

WORK EXPERIENCES

THE HOFFMAN AGENCY

May 2015–Jul 2015

- Graphic Design Intern

Worked with different teams and produced both digital and printed artworks for clients such as the Association of Chartered Certified Accountants (ACCA), Nissin, Brother and Ebates Singapore. Also produced agency collaterals, training materials and new PR business proposals.

MINISTRY OF HOME AFFAIRS

Oct 2012–Aug 2014

- Staff Assistant, Corporate Communications,
Corporate Relations Division

Handled administrative matters and scheduling as Personal Assistant to Director, CRD. Managed the MHA news and media archive system, media monitoring and responsible for most administrative work in the division. Also provided organisational and logistical support for Home Team events.

MANIC DESIGN

Apr 2012–Jun 2012

- Designer and Front-end Developer

Handled the web design, web development and content management of websites for clients such as Dilmah Tea, Singtel and the Nanyang Technological University (NTU) Hey! Magazine.

POSSIBLE WORLDWIDE

Apr 2012

- In-house Freelance Designer

The main responsibility was the creation of style-guides and website mock-ups. Provide assistance on design related projects on an ad-hoc basis.

INSTITUTE OF INFOCOMM RESEARCH, A*STAR

Sept 2011–Nov 2011

- Designer & Front-end Programmer,
Computer Vision & Image Understanding Department

Responsible for the user interface design and front-end development of the mobile web applications for a Research and Development (R&D) project.